Brand Identity Guidelines

Version 1.1

SoloTex™

SoloTex™

About
SoloTex

SoloTex

SoloTex is a new venture created through the partnership between **Sologenic** and **Texture Capital**. The core focus of **SoloTex** is to enable the **tokenization of US stocks**, offering an innovative asset management and trading platform that caters to both retail and institutional users.

SoloTex™

Logo

Custom kerning

Custom Icon

SoloTex™

Kanit

Optical Spacing

Introducing our company logo emblem, a striking representation of our brand's identity and values. An abstract or symbolic mark that represents digital transformation. A geometric shape that conveys connection, tokenization, or the merging of two distinct elements into a cohesive whole. This emblem is not just a symbol; it symbolizes the joint venture of both **Sologenic** and **Texture Capital** along with our dedication to quality and connection, inviting you to join us on our journey.

This range of logo variants allow **SoloTex** to adapt its visual identity to different contexts while maintaining brand consistency. These logo variants are specifically designed for various applications and platforms, ensuring optimal visibility and recognition.

SoloTex™

Colors

PRIMARY DARK

PRIMARY NEON

HEX	RGB	USE
#DFFF00	223/255/0	20%

CLOUD GRAY

PURE WHITE

HEX	RGB	USE
#1D1E22	29/30/34	30%

HEX	RGB	USE
#FDFDFD	253/253/253	30%

HEX	RGB	USE
#F9F9F9	249/249/249	20%

SoloTex

CARBON GRAY	DARK GRAY	GRAY 1	GRAY 2	LIGHT GRAY
HEX	HEX	HEX	HEX	HEX
RGB	RGB	RGB	RGB	RGB
#666666	#777777	#808080	#AAAAAA	#EEEEEE
102/102/102	119/119/119	253/253/253	170/170/170	238/238/238

SoloTex™
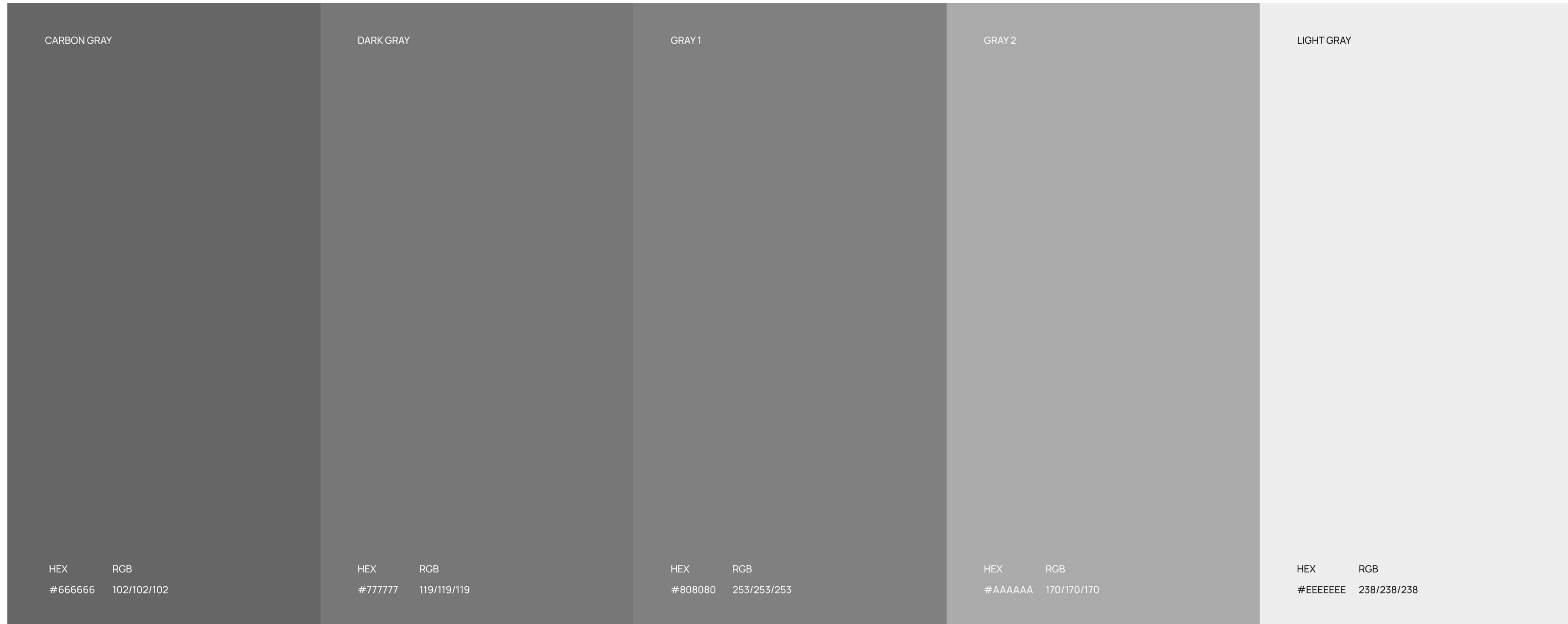
Typography

Brand
Typeface

This versatile and free-for-commercial-use font lends a contemporary edge to the brand's visual communication, ensuring consistency and legibility across various platforms and materials.

Kanit

SoloTex

Weights

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789° (!"#$%&?@)

Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789° (!"#$%&?@)

Type Scaling

80px   **Heading 1**

64px   **Heading 2**

48px   **Heading 3**

Secondary Typeface

With its clean lines and versatile style, this typeface enhances readability and brings a modern touch to our communications. Whether used in digital media or printed materials, it captures our commitment to clarity and creativity, making every message impactful.

Manrope

SoloTex

Weights

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789° (!"#$%&?@)

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789° (!"#$%&?@)

Semi-Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789° (!"#$%&?@)

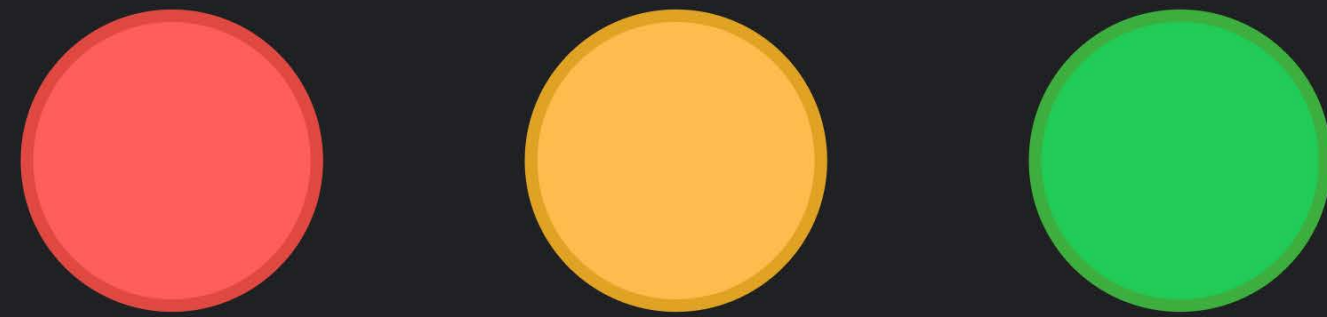SoloTex

Type Scaling

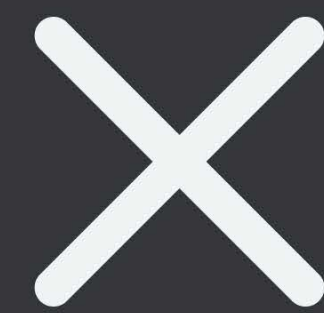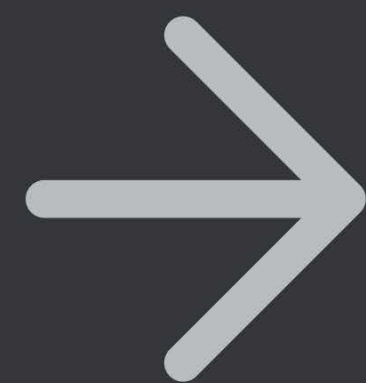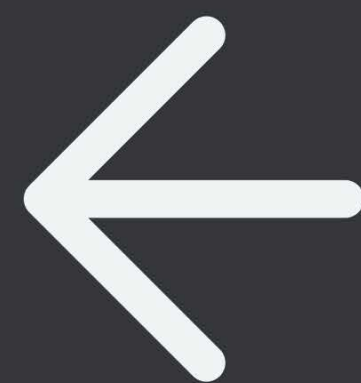24px   Body 1

20px   Body 2

16px   Body 3

Applications

SoloTex

SoloTex | Tokeni

solo

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SoloTex   send a me

1,132 Posts   60K

Tokenized Asset
Finance
solotex.com

Followed by **The_bests**

Templates

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